



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE

October 1, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

**GW ALUMNUS AND VIRGINIA DEMOCRATIC SENATE CHALLENGER MARK WARNER
RETURNS HOME TO GW ON OCTOBER 3**

EVENT: Mark Warner, GW alumnus and Virginia's Democratic U.S. Senate candidate returns to his alma mater to reflect on the competitive edge of a GW education. This program is sponsored by The George Washington University College Democrats.

WHEN: Thursday, October 3, 1996; 4:30 p.m.

WHERE: The George Washington University
University Club, Marvin Center, 3rd Floor
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GWU Metro, blue and orange lines)

COST: Free and open to the public.

Background:

In 1977 U.S. Senate Democratic contender Mark Warner received his bachelor's degree in political science at The George Washington University. He continued at Harvard Law, graduating with a J.D. in 1980. Formerly Virginia Democratic Chairman, Warner serves on GW's Board of Trustees.

"It will be a privilege for student Democrats to host the person we hope will be the future senator from Virginia, and we're very honored he is coming back to his alma mater," says Doug Miner, president of the GW College Democrats student organization.

Throughout his campaign against GOP rival and three-term incumbent John Warner, Mark R. Warner has promoted himself as the new face of the moderate Democrat, filled with the spirit of ideas and creation. Warner uses himself as a model. An entrepreneur at heart, he created MRW Enterprises, Inc., a multi-million dollar cellular phone business, and later co-founded Fleet Call, Inc.

- more -

Warner demonstrates his political stamina equally as well. He was active in Virginia Democratic politics for several years as a Democratic fundraiser and, in 1989, as campaign manager for former Governor L. Douglas Wilder. Warner lives in Alexandria with his wife and three children.

**Media wishing to cover this event should contact Audra Garling
in the Office of Public Affairs at (202) 994-6467.**



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE

October 1, 1996

CONTACT: Karen Sibert

202/994-9023

-- MEDIA ADVISORY --

GW STUDENT ORGANIZATIONS TO HOST RESCHEDULED DEBATEWATCH '96

**Program Board, Hillel, Student Association and Greek Affairs
invite public to campus to view presidential debates**

WASHINGTON -- The George Washington University will host viewings of the live broadcasts of the presidential debates on **October 6 and October 16**, as well as the vice presidential debate on **October 9**, and will serve as the site for Newschannel 8's live coverage of viewer reactions to the candidate's performances on October 9 and 16. The events are being held as part of DebateWatch '96, a national program designed by the Commission on Presidential Debates to bring citizens together to watch and discuss the presidential debates this fall.

The televised debates will be shown in the Marvin Center's J Street food court (800 21st St., NW) beginning at 9 p.m. (EST). Doors open at 8:30 p.m. and participants are asked to be seated by 8:45 p.m. Tickets are required and may be obtained in advance at the Marvin Center, Room 204 or at the door.

Each DebateWatch will be hosted by a student organization at GW according to the newly revised debate schedule:

Sunday, October 6 - The Program Board
Wednesday, October 9 - Hillel and The Student Assn.
Wednesday, October 16 - Greek Affairs

At the conclusion of the debates, GW students, faculty, staff and community members will turn off the broadcast and convene in smaller groups to discuss the issues presented by the candidates without being exposed to any commentary by the media. Summaries of these DebateWatch discussions will be forwarded to CPD which will compile participants' reactions and publicly announce the results within 48 hours of each debate. Thus, voters can assume a larger role in influencing the political agenda by informing candidates of those issues which are most prevalent in the minds of citizens and how well they were addressed in the debates.

- more -

GW is among a host of diverse organizations across the nation and abroad that are bringing citizens together in schools, civic auditoriums, hotels, theaters and private homes to view the presidential debates on television and talk about what they have seen and heard.

DebateWatch grew out of a national focus group study to assess the effectiveness of various debate formats during the 1992 presidential election. As a result, participants indicated how much more they had learned by watching and discussing the debates with people possessing different ideologies. Focus groups suggested creating more opportunities for voters to watch the debates. In response, the nonpartisan CPD developed DebateWatch as a tool for strengthening communities and building civic participation. **More than 97 million people viewed the final presidential debate in 1992 and studies show that more Americans base their votes on the debates than on any other single medium.** The collection, analysis and publication of DebateWatch research is supported by a grant from the Ford Foundation and is headquartered at the University of Kansas.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE

October 2, 1996

CONTACT: Karen Sibert

202/994-9023

**GW LAW SCHOOL ENRICHMENT SERIES TO FEATURE ADDRESS BY
DEPUTY ATTORNEY GENERAL JAMIE GORELICK OCT. 8**

WHAT: The George Washington University Law School 1996-1997 Enrichment Lecture featuring an address by Deputy Attorney General Jamie Gorelick.

WHEN: Tuesday, October 8, 1996
4:15 p.m.

WHERE: The George Washington University Law School
Lerner Hall, Room 201
2000 H Street, NW
Washington, D.C.

COST: Free and open to the public.

Background:

Jamie Gorelick began her tenure as deputy attorney general of the United States in 1994. She is the second ranking official in the Department of Justice and is the chief operating officer of the department. Also, President Clinton has named her to the National Commission to Support Law Enforcement.

Gorelick served as general counsel of the Department of Defense prior to her appointment at DOJ. As chief legal officer over 6,000 lawyers within the Department of Defense, she was responsible for advising the Secretary and deputy secretary on international and intelligence matters, procurement and procurement reform, environmental issues, investigations, litigation and personnel and fiscal matters.

Her government service has included work as vice chair of the Task Force on the Evaluation of the Audit, Investigation and Inspection Components of the Department of Defense, and, later she served as assistant to the secretary and counsellor to the deputy secretary of Energy.

- more -

From 1975 -1979 and from 1980 to 1993, Gorelick was a litigator with the Washington, D.C. firm of Miller, Cassidy, Larroca & Lewin, where she specialized in civil and criminal matters, including grand jury and agency investigations in areas of health care, environment, defense procurement, legal ethics and professional responsibility, intellectual property and international trade.

A graduate of Radcliffe College, Harvard University (magna cum laude) and Harvard Law School (cum laude), she taught trial advocacy at Harvard Law School and was a pre-law tutor and a Teaching Fellow in Government at the Kennedy School of Government. Gorelick has written and spoken on numerous legal topics. She is a co-author of the leading treatise on document maintenance and the sanctions for destruction of evidence, "Destruction of Evidence," as well as articles and book chapters on investigative techniques.

FOR IMMEDIATE RELEASE
October 3, 1996

MEDIA CONTACT: ALEXA KIM
(202) 994-3087

**GW Welcomes New School of Business and Public Management Faculty
for 1996-97 Academic Year**

The George Washington University School of Business and Public Management announces the addition of several outstanding management scholars to its faculty for the 1996-97 academic year. They are:

Elias Carayannis will join the Department of Management Science in January 1997 as an assistant professor with the Science, Technology and Innovation program. Carayannis has a combined background in the management of technology, including the management of technical projects, computer networks and telecommunications, and has specific experience in joint industry-government projects. Educated in Greece and the United States, he has a Ph.D. from the Rensselaer Polytechnic Institute and is fluent in a number of languages.
caraye@gwis2.circ.gwu.edu

Reba Carruth joins the Department of Strategic Management and Public Policy as an assistant professor after two years at GW as a visiting assistant professor. Her research interests include the European Community, NAFTA and the effect of regionalization on industry and government organizations. She holds a master's degree in international affairs from American University, a master's degree in public affairs from the University of Minnesota, and a Ph.D. in industrial sociology from the University of Minnesota. racarr@gwis2.circ.gwu.edu

Reid William Click joins the Department of International Business as assistant professor of international business with interests in international corporate finance, international investments and macroeconomics. He received his M.B.A. and Ph.D. from the University of Chicago. Prior to joining GW, he was assistant professor of economics at Brandeis University's Graduate School of International Economics and Finance. He has been a consultant to, among others, the U.N. Development Program and the Agency for International Development.
rclick@gwis2.circ.gwu.edu

Patrick M. O'Connell joins the Department of Management Science as a research professor of project management. He is a retired Navy Captain responsible for implementation of some of the Department of Defense's most complex command and control systems.

-- MORE --

Suprateek Sarker joins the Department of Management Science as an assistant professor of information systems. His research interests include business process reengineering, outsourcing, social analysis of information systems development and implementation, research philosophies and methodologies. He received his Ph.D. from the University of Cincinnati.

Liliana Schumacher, assistant professor of international business, joins the Department of International Business with interests in banking, financial economics, international finance and international economics. She received her M.A. and Ph.D. in economics from the University of Chicago, where she researched financial reform and market discipline in Argentina from 1991-1995. She also holds a J.D. and a master's in tax law from the University of Buenos Aires, of which she is a native. Prior to joining GW, she was the principal economist at the Central Bank of Argentina.

Hildy Teegen, assistant professor of international business, joins the Department of International Business with interests in international marketing and economic development. She received her Ph.D. in international business at the University of Texas at Austin, and through her research, has become a recognized authority on strategic alliances with Mexican businesses. Prior to joining GW, she taught international marketing at The College of William and Mary in Williamsburg, Virginia, and at ITESM, one of Latin America's leading business schools.
teegen@gwis2.circ.gwu.edu

Liang "Larry" Yu, associate professor of tourism studies, joins the International Institute of Tourism Studies. A native of China, he received his master's degree from Boston University and Ph.D. from the University of Oregon. Prior to joining GW, he taught at the School of Hotel and Restaurant Management at Northern Arizona University. He was the Zhejiang Provincial Tourism Bureau's director of promotion, and managing director of China Express International in New York. He served as one of the lead researchers for the first White House Conference on Travel and Tourism, held in 1995. **lyu@gwis2.circ.gwu.edu**

Visiting Faculty

Caren Goldberg joins the Department of Management Science as a visiting assistant professor in human resource management. Her teaching interests include organizational behavior and industrial management. She is a Ph.D. candidate at Georgia State University.
careng@gwis2.circ.gwu.edu

Jerald Feinstein joins the Department of Management Science as a visiting assistant professor with research interests in information systems, expert systems, neural networks and telecommunications. He received his M.S. in engineering science from New Jersey Institute of Technology and is currently a doctoral student in information systems at The George Washington University. **jerry@gwis2.circ.gwu.edu**

Maryls G. Lipe joins the Department of Accountancy as a visiting associate professor with research interests in judgment and decision making, and in applications of decision making research to managerial and investor use of accounting information. She is a member of *The Accounting Review* and *Behavioral Research in Accounting* editorial boards, and received her M.B.A. and Ph.D. from the University of Chicago. mlipe@gwis2.circ.gwu.edu

Larry Williams joins the Department of Management Science as a visiting associate professor of information systems with research interests in project management, production and operations management, analytical models, strategic management and decision science. He received his M.S. in systems management from the University of Southern California and his Ph.D. from The George Washington University. lrw@gwis2.circ.gwu.edu

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises seven departments -- accountancy, finance, international business, management science, marketing, public administration, and strategic management and public policy. The school is also home to the International Institute of Tourism Studies.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

FOR IMMEDIATE RELEASE

October 3, 1996

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

GW RECEIVES GRAND AWARD FOR OUTSTANDING LANDSCAPE AND GROUNDS CARE

The Professional Grounds Management Society Honors GW in Nationwide Competition Among Urban Universities

Washington – The George Washington University is the recipient of the Grand Award for outstanding landscape and grounds care in a nationwide competition among large urban universities. The competition is sponsored by the Professional Grounds Management Society, the premier grounds management organization in the United States. The award was presented to Grounds Manager Noel Gasparin and the entire GW grounds organization, which is supervised by the Facilities Management Department.

“It’s gratifying that our grounds management staff have made the extra effort during this time of shrinking funds to do more with less,” said Al Ingle, GW associate vice president for Business Affairs. “They succeeded in revitalizing the grounds program to make the GW campus a better place for students, faculty and staff. Our resurgence program is a quality management initiative to ask the community about what they want and then to educate the grounds staff on performance and standards to get the job done.”

Last year, during GW’s first year in its resurgence program for grounds work and maintenance, PGMS awarded GW an honorable mention. This past winter, efforts were continued through the relandscaping and upgrading of numerous areas across the GW campus. The early spring planting and exceptionally mild summer helped in the flowering and greening of the campus.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation’s capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

Office of Special Collections
Gelman Library, 00000

Dave Anderson
CAMPUS MAIL



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE
October 7, 1996

Media Contact: Bob Ludwig
(202) 994-1423

COMMERCE ON THE INTERNET

GW Cyberspace Policy Institute's "Third Tuesday" Seminar Series to Discuss Emerging Models of Internet Commerce

EVENT: "Commerce on the Internet: Emerging Models," sponsored by The George Washington University Cyberspace Policy Institute, with support from a National Science Foundation grant, as part of the monthly "Third Tuesday" seminar series.

Speaker: **Professor Donna Hoffman**, co-director of Project 2000 at the Owen Graduate School of Management, Vanderbilt University.

Commentators: **Professor Elias G. Carayannis**, Department of Management Science, School of Business and Public Management, The George Washington University; and **Professor Salvatore Divita**, Department of Marketing, School of Business and Public Management, The George Washington University.

DATE: Tuesday, October 15, 1996
4:00 - 6:00 p.m.

PLACE: Marvin Center, Room 405
The George Washington University
21st & H Street, NW
Washington, D.C.

Tapping the enormous potential of the Internet as a commercial market is a challenge. Many computer-mediated environments such as the World Wide Web represent a fundamentally different environment for marketing activities compared to traditional media. Further, there are two broad categories of behavior that consumers engage in during time spent on the web: goal-directed and experiential behavior. This seminar will discuss the strategic implications of these differences in media models and behavior types for commerce in cyberspace.

For more information about the Cyberspace Policy Institute or the seminar series, please call (202) 994-5274. The "Third Tuesday" Seminar Series's URL is: <http://www.cpi.seas.gwu.edu/activities/seminars/96-97.html/>

Office of Special Collections
Gelman Library, 00000

Dave Anderson
CAMPUS MAIL

FOR IMMEDIATE RELEASE
October 10, 1996

CONTACT: Karen Sibert
202/994-9023

-- MEDIA ADVISORY --

**WORKERS AT SECRET AREA 51 CHALLENGE PRESIDENT CLINTON'S
ASSERTION OF EXECUTIVE PRIVILEGE OVER EVIDENCE OF CRIMES**

WASHINGTON -- This week in San Francisco, workers at the secret Air Force base, "Area 51", filed the second of two appeals in the litigation over alleged crimes committed by the Air Force in Nevada. The workers are challenging a number of unprecedented national security claims made by the government in a case in which President Clinton intervened personally to try to dismiss the actions. Most significantly, the Clinton Administration became the first administration in history to claim that the executive privilege can be used to withhold evidence of criminal conduct by military officials.

The appeals are part of a two-year fight over alleged environmental crimes committed at the secret Air Force base located in Nevada near the dry Groom Lake bed. At least two workers have died and other workers have become ill from a variety of complications, including a rare, painful skin disease linked to the burning of hazardous wastes. Represented by George Washington University Professor Jonathan Turley and co-counsel Joan Manley, the workers prevailed in one of the two actions and established that federal laws had been violated at the base for over a decade.

Among other things, the workers in these appeals have charged that Clinton has tried to avoid responsibility for events at the base by transferring a key presidential power to low-level military officials. While the law requires the president to formally exempt bases from legal obligations and thereby take personal responsibility for such a decision, Clinton issued a first-ever directive that attempts to exempt any information that base officials classify without his knowledge or involvement. In this way, Clinton has created a shield from knowing specific violations at the base where two workers are alleged to have died in environmental crimes.

- more -

The Justice Department is also arguing that the president can claim privilege to any evidence of these crimes. In doing so, Clinton has placed himself at odds with every prior administration. In the Nixon papers case, the Justice Department and the Supreme Court acknowledged that the president could not claim executive privilege to criminal conduct. Likewise, in the Iran-Contra case, the Reagan Administration acknowledged that President Reagan could not claim privilege to withhold evidence of criminal conduct committed by the military. The issue is whether the president can claim executive privilege over conduct that by law he is not allowed to commit. As with other issues raised in the appeal, the decision of the court will set a major new precedent in the realm of presidential authority.

Professor Turley stated at filing that "these appeals will largely define the scope of the president's ability to use national security in domestic cases to shield both civil and criminal violations. This case will determine whether they can be kept secret. If the president can claim privilege to even evidence of criminal conduct as a state secret, the executive branch would become a government without limitations or accountability."

While this appeal is moving forward, the Justice Department is attempting to move into the field to interview these workers. The government has also threatened Professor Turley with criminal charges if he does not turn over attorney-client files. The Court of Appeals is also considering an emergency motion to halt this investigation and all interviews have been held until a ruling is made.

For additional information, Professor Turley can be reached directly at 202-994-7001 or through his assistant, Ms. Tanya McCain, at 202-994-0537.

FOR IMMEDIATE RELEASE

October 10, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

**GW THEATRE AND DANCE DEPARTMENT PRESENTS AN EPIC MASTERPIECE
"MOTHER COURAGE AND HER CHILDREN" NOVEMBER 7-10**

EVENT: "Mother Courage and Her Children," written by Bertolt Brecht and directed by GW professor Nathan Garner.

WHEN: Thursday-Saturday, November 7-9 at 8 p.m.
Sunday matinee November 10 at 2 p.m.

WHERE: The George Washington University
Dorothy Betts Marvin Theatre
800 21st Street, NW
(Foggy Bottom/GWU Metro, blue and orange lines)

COST: \$8 general / \$5 senior citizens.

Background:

In the traditional Brechtian production, the lead character, Mother Courage, is an itinerant trader who drags her wagon through the blood and carnage of the Thirty Years War and whose tragic error is believing she can make the war serve her needs.

Strip away the tradition, put the actors in the audience and the audience on the stage, leave the lights on, add television cameras, microphones and video monitors, and you have an engaging approach to one of Brecht's greatest masterpieces. As the poet and playwright himself said nearly 50 years ago, "Theatre consists in this: in making live representations of reported or invented happenings between human beings and doing so with a view to entertainment...So, let us march ahead! Away with all obstacles!" Director Nate Garner's production will challenge your imagination and provoke your mind, but most of all it provides a richly entertaining evening.

Garner has been directing plays and musicals for The George Washington University's Theatre and Dance Department for more than 25 years, during which time he has taught also acting and directing. His Anthropology in Performance course, team-taught with Dr. Catherine Allen, has been a mainstay of his interest in experimenting with new ideas about GW's theatre and its audience. In addition, he is the executive director of Contributing Associates in Support of Theatre and Dance (C.A.S.T.) and the editor of C.A.S.T. NOTES, the department's alumni and friends newsletter.

Room 207

Office of Special Collections
Gelman Library, 00000

Dave Anderson
CAMPUS MAIL
Room 207

FOR IMMEDIATE RELEASE

October 10, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

**THIRTEENTH ANNUAL WORLD FOOD DAY TELECONFERENCE
TO BE BROADCAST LIVE FROM GW**

EVENT: Thirteenth Annual World Food Day Teleconference, broadcast live from one of The George Washington University Television's three studios. This is a worldwide event designed to increase awareness and encourage informed long-term action on securing food for all. The panel discussion will be moderated by Ray Suarez, host of National Public Radio's "Talk of the Nation." Suarez, who brings 20 years of broadcasting experience to this program, was named one of "100 People to Watch in 1996" by *The Los Angeles Times*.

WHEN: Wednesday, October 16, 1996
12-3 p.m. Eastern Time

WHERE: The George Washington University
GWTV
Academic Center
801 22nd Street, NW 3rd floor
(Foggy Bottom/GWU Metro, blue and orange lines)

Background:

The 1996 World Food Day Teleconference, "People Power: A Harvest of Hope," will be broadcast live from The George Washington University Television studio to more than 1,000 sites worldwide. This year marks the 13th annual World Food Day Teleconference (WFD), a program which highlights the crucial role grassroots organizations play in helping to assure food security for poor communities. Part of the discussion will explore how the collective power of the poor and their advocates will create the many solutions needed to overcome the staggering problem of 800 million hungry people in the world.

"In addition to active concern for the millions upon millions of hungry people in the developing world," says Patricia Young, national coordinator of WFD, "we want Americans to recognize how many of their own neighbors as well are fighting a losing battle to feed themselves and their families properly. Hunger is not a distant problem; it exists everywhere."

WFD marks the founding of the Food and Agriculture Organization of the United Nations (FAO) in 1945. The U.S. National Committee for WFD is a coalition of 450 private voluntary organizations. WFD is observed in 150 nations, with WFD planning groups found in almost every local community.

- more -

The satellite teleconferencing component has been the most effective contribution of the FAO as it arms an audience of more than 1,000 in a variety of settings with facts and action ideas. Begun as a small pilot initiative, this project has grown into a global telecast, touching people all over the world. And, through the cooperation of the U.S. Information Agency and FAO, all written and audiovisual components will be translated from English into Spanish and French. Simultaneous interpretation from English into Spanish and French, and possibly other languages, will also be available for international sites.

There will be audiences viewing the program live from schools, churches, hospitals, embassies, city halls, federal offices and food banks, and still others who will be able to participate via cable stations, educational networks and PBS outlets.

During the first hour of the three-hour teleconference, the panelists will deliver a brief statement and engage in discussion of the issues. The middle hour of the telecast will offer two theme-related films, "One Common Need," an award-winning video exploring the causes, scope and effects of hunger; and "Share," a film that describes how a non-profit, business-oriented program distributes food through a network of community-based organizations. For this second hour, some sites will discuss local hunger problems and target specific ways to build a comprehensive food security plan. Local groups will also be encouraged to formulate questions for the third hour. The final hour is set aside for a "town meeting" question and answer format for the panelists and the audience to engage in further debate on the issues.

Supported by FAO, the U.S. Agency for International Development and the U.S. Information Agency, the program will feature a panel of distinguished experts: **Roland Brunch**, head of the department of rural development of the Pan American Agricultural School in Zamorano, Honduras and author and international proponent of Third World self-reliance and self-motivation; **Florence Chenoweth**, FAO representative in Gambia, West Africa, consultant to the World Bank and other international institutions and former Liberian Minister of Agriculture; **Ravadee Prasertcharoensuk**, secretary general of the Rural Reconstruction Association of Thailand and secretary of the Southeast Asia Association on Sustainable Agriculture; and **Plinio Arruda Sampaio**, international consultant on land reform and professor of economics at Catholic University of Sao Paulo in Brazil. FAO Director General **Jacques Diouf** will open the program in a videotaped message from the agency's Rome headquarters.

This program is a prelude to the FAO World Food Summit to be held in Rome, November 13-17, 1996. The Summit will bring together heads of government to address the scope and depth of the crisis of hunger and design a united campaign against hunger.

Media wishing to cover this event should contact Audra Garling in GW's Office of Public Affairs at (202) 994-6467.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE

October 14, 1996

CONTACT: ALEXA KIM

(202) 994-3087

"TIGERS AND PUSSYCATS: SOURCES OF GROWTH IN ASIA AND EUROPE"

1987 Nobel Prize Winner in Economics Dr. Robert M. Solow to Address GW Nov. 6

EVENT: **Dr. Robert M. Solow**, Institute Professor at the Massachusetts Institute of Technology (MIT) and winner of the 1987 Nobel Prize in Economics. Solow, professor of economics at MIT since 1949, taught macroeconomics and other subjects to undergraduate and graduate students until January 1996. He studied at Harvard University and received the Nobel Prize in Economics for his theory of growth. Some of the books for which he is most noted include "Capital Theory and the Rate of Return" (1963), "Growth Theory: An Exposition" (1970), "The Labor Market as a Social Institution" (1990) and "A Critical Essay on Modern Macroeconomic Theory" (1995, with Frank Hahn).

WHERE: Lisner Auditorium
The George Washington University
730 21st St., NW
Washington, D.C.

WHEN: Wednesday, November 6, 1996
6 p.m.-7:30 p.m.

COST: Free and open to the public

BACKGROUND:

The Office of Professional Development and Research (OPDR) has more than 15 years of experience developing, organizing and executing a wide variety of educational programs for The George Washington University's School of Business and Public Management. These programs include large conferences, guest lecturers and lecture series, small colloquia, graduate and undergraduate seminars, working discussion groups, short, and long-term certificate programs, professional skills enhancement and continuing education programs. OPDR's mission is to plan, coordinate and market such programs and events in support of the many research centers and institutes within the School of Business and Public Management.

-- more --

The Institute for Global Management and Research was founded in 1995 within GW's School of Business and Public Management. The broad mandate of the Institute is to support a global perspective throughout all educational programs and activities of the school which include program development and delivery, faculty development, student enhancements, alumni relations and fund raising.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises seven departments -- accountancy, finance, international business, management science, marketing, public administration, and strategic management and public policy. The school is also home to the International Institute of Tourism Studies.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

FOR IMMEDIATE RELEASE
October 14, 1996

MEDIA CONTACT: ALEXA KIM
(202) 994-3087

TRAVELFEST '96

GW's International Institute for Tourism Studies to Host Information Booth and Announce 1997 Industry Forum on Sport Tourism

EVENT: **International Institute for Tourism Studies (IITS) Information Booth** at *The Washington Post's* TravelFest '96. IITS, part of GW's School of Business and Public Management, offers a variety of academic programs and academic degrees in Tourism Administration and Sports Management. IITS professors and students will be on hand to discuss career opportunities and the educational programs offered at the Institute.

Also featured at the IITS Booth will be information on the upcoming Industry Forum on Sport Tourism, to be held March 6-8, 1997 in Washington, D.C. Sport tourism is the most rapidly expanding segment of the tourism industry. From climbing the world's highest active volcano to horseback riding through the Sinai Peninsula, this movement has grown out of the increased demand for more active vacations that mix a healthy lifestyle with adventure.

WHERE: Renaissance Hotel
999 Ninth St., N.W.
Washington, D.C.

WHEN: 4 p.m. - 8 p.m. Friday, October 25
10 a.m.-6 p.m. Saturday and Sunday, October 26 & 27

COST: \$6 a day

BACKGROUND:

The International Institute of Tourism Studies is comprised of renowned educators and practitioners who are at the center of the modern tourism industry and on the cutting

-- more --

edge of tomorrow's developments. In 1974, The George Washington University became the first university in North America to offer a master's degree in Tourism Administration and, in 1988, worked with the World Tourism Organization (WTO) to create and house the first WTO Center for Tourism training and Education in North America. IITS is part of The George Washington University's prestigious School of Business and Public Management and offers B.B.A., M.T.A. and M.B.A. degree options as well as the certificate programs in Tourism Administration and Sport Management.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises seven departments -- accountancy, finance, international business, management science, marketing, public administration, and strategic management and public policy. The school is also home to the International Institute of Tourism Studies.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE
October 14, 1996

MEDIA CONTACT: Audra Garling
(202) 994-6467

**KATIE KOESTNER TO ADDRESS DATE RAPE AND ALCOHOL
AT GW'S FIRST "ISSUES AWARENESS NIGHT"**

Emotional National Debate on Sexual Assault to be Discussed Oct. 24

EVENT: "Date Rape and Alcohol," the first program in a series entitled "Issue Awareness Night." This series, which is aimed at educating students about sensitive social issues, is hosted by the GW Student Association and will be co-sponsored by the University Police Department as part of Crime Prevention Month. The University Counseling Center, Rape Crisis Center, Peer Education Theater, Sexual Assault Peer Educators and the Panhellenic Association have also lent support to this effort.

WHEN: Thursday, October 24, 1996
7 p.m.

WHERE: The George Washington University
Funger Hall 103
2201 G Street, NW
(Foggy Bottom/GWU Metro, blue and orange lines)

COST: Free and open to the public.

Background:

The program will feature Peer Education Theatre student skits, directed by GW adjunct professor Elizabeth Kitkos, from the University's Theatre and Dance department. The skits, which will employ a facilitation team to actively encourage audience discussion, will focus directly on the issues of date rape and alcohol.

Following the student skits, nationally known spokesperson Katie Koestner will address the audience about sexual assault. As a student at the College of William and Mary, Koestner was sexually assaulted by a fellow classmate and has since has gone public with her story. Koestner has received national attention for speaking out against a crime of silence. Giving a name and a face to date rape helped to humanize a crime that few ever spoke about, and jumpstarted an emotional national debate.

- more -

Koestner appeared on the "Oprah Winfrey Show," "Geraldo," "NBC Nightly News," "CNBC Talk Live," "Jane Whitney Show," "Morton Downey, Jr.," "Larry King Live," "Entertainment Tonight," Italian TV and dozens of local news programs. In addition, she appeared on the June 3, 1991 cover of *Time Magazine*. Other articles featuring her story have been published in *The New York Times*, *Los Angeles Tribune*, *Philadelphia Inquirer*, *Chicago Sun-Times*, *the Journal of Higher Education* and more than 100 local newspapers. And, in 1993 she completed a project with HBO, the lifestories docudrama, "No Visible Bruises: The Katie Koestner Story."

Koestner earned a bachelor's degree in public policy and women's studies, magna cum laude and Phi Beta Kappa, in 1994. Today, at the age of 23, Koestner speaks out about date rape as a peer to high school and college audiences across the country. In addition to heightening awareness, Koestner discusses ways to proactively prevent rape. Her powerful and highly acclaimed presentation, "No/Yes," has earned her a national reputation. To date, Koestner has been invited to speak to more than 250 student audiences across the country, and she was honored as the keynote speaker at the First Annual International Conference on Sexual Assault in 1991, and gave the 1995 keynote addresses at both the East and West Coast sessions of the Fourth Annual National Student Conference on Campus Sexual Violence.

As a Virginia state-trained and certified peer educator and sexual assault counselor, Koestner founded Students Helping Others to Understand Trauma (SHOUT) at Cornell, and the Sexual Assault Companions Program at William and Mary. She also assists victims' groups lobbying efforts and helped to pass the Victim's Bill of Rights into law in 1992. She has co-written a guidebook on model campus sexual assault policies, and has contributed to a book on sexual violence.

Recognized as an expert at helping schools develop model response programs for dealing with campus sexual assault, Koestner has developed a response coordination system that enables schools to provide support to the victims at the time of the crisis and to deal administratively with incidents of rape and harassment of students on campus.

Various staff members of The George Washington University community will be on hand to identify the resources available to effectively deal with sexual assault on campus.

**Media wishing to attend this event should contact Audra Garling in
GW's Office of Public Affairs at (202) 994-6467.**

FOR IMMEDIATE RELEASE

October 16, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

**PAT CHOATE TO ADDRESS GW STUDENTS ON
"SAVING REPRESENTATIVE DEMOCRACY" OCTOBER 21**

EVENT: Pat Choate, the Reform Party vice presidential candidate, political economist and GW adjunct professor, will deliver an address on "Saving Representative Democracy."

WHEN: Monday, October 21, 1996
1 p.m.

WHERE: The George Washington University
Dorothy Betts Marvin Theatre
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GWU Metro, blue and orange lines)

COST: Free and open to the public.

Background:

Pat Choate is a political economist, think tank strategist, populist spokesman, author, GW adjunct professor and now the Reform Party's vice presidential candidate. Choate, one of America's most widely recognized authorities on U.S. competitiveness, management practices and public policy, is also a familiar figure of broadcast media. He has hosted "The Week Ahead," a weekly radio talk show carried on the United Broadcasting Network, a 300-station public affairs medium he co-founded earlier this year. Previously, Choate regularly appeared as a panelist on the PBS public policy shows "Technopolitics" and "Money Politics." He has been featured on such programs as "60 minutes," "Crossfire" and "MacNeil-Lehrer."

In addition to his media recognition, Choate has written six books and more than 200 articles and delivered more than 2,000 speeches on competitiveness, trade, education, training, technology, politics and public policy. He also teaches at The George Washington University Graduate School of Political Management.

Choate teamed up with Reform Party presidential candidate Ross Perot in 1993 to co-author "Save Your Job, Save Our Country: Why NAFTA Must Be Stopped Now," which outlined the treaty's effects on America's

working class and the status of Mexico's economy and society. Like all of Choate's books, "Save Your Job" was a singular work that has proved amazingly prescient.

Some of his other books include "Being Number One: Rebuilding the U.S. Economy" (1980), "America in Ruins" (1981), "The High Flex Society" (1988) and his most influential, "Thinking Strategically." When he published the investigative "Agents of Influence" in 1991, Choate was transformed from one of America's most regarded advisors into a fearless public advocate.

The son of a Texas sharecropper, Choate earned his doctoral degree in economics at the University of Oklahoma and later served as economic development director of that state. Eventually, Choate moved to Tennessee where he served on the Appalachian Regional Commission, the Southern Growth Policies Board and the Southern Interstate Nuclear Board. Later he became the southern regional director for the federal Economic Development Administration, then served in Washington as EDA's research director. In 1963, Choate was commissioned as an officer in the U.S. Army and later discharged into the Reserve after developing adult diabetes. Now at the age of 55, Choate resides in Washington, D.C. with his wife.

FOR IMMEDIATE RELEASE

October 16, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

**GW PROFESSOR NAMED D.C. PROFESSOR OF THE YEAR
BY CARNEGIE FOUNDATION ONCE AGAIN**

WASHINGTON -- For the second year in a row, a professor from The George Washington University has been selected as the District of Columbia Professor of the Year by the Carnegie Foundation for the Advancement of Teaching.

On October 10, 1996, Dr. James Oliver Horton, GW professor of history and American Studies was named the 1996 District of Columbia Professor of the Year by the Carnegie Foundation for the Advancement of Teaching. Selected as the winner from among six professors at District of Columbia colleges and universities, Horton was joined by 47 state winners selected from close to 600 nominees, four U.S. Professors and one from both Puerto Rico and Canada.

Jarol Manheim, GW professor of political communication and political science and director of GW's School of Media and Public Affairs was chosen as the 1995 District of Columbia Professor of the Year.

"This accomplishment underscores the esteem we hold for Professor Horton," said Stephen Joel Trachtenberg, president of The George Washington University. "It is richly deserved and reflects the importance with which we view the promotion of excellence in teaching, as a companion of excellence in research and service."

Horton, who received his Ph.D. in history from Brandeis University in 1973, has been named recently to the position of Benjamin Banneker Professor of American Studies and History at GW, which he will assume in January 1997. Presently, Horton is designing a graduate program in public history for GW's American Studies department.

"Undergraduate education is our nation's highest calling," commented Horton. "The survival of a democratic society depends on the ability of its citizens to think critically, to understand the historical context within which contemporary decisions are made. In my classes I attempt to encourage the intellectual excitement and the personal fulfillment of meeting civic responsibilities and experiencing the sheer joy of learning. I am honored to be recognized for pursuing these goals in the service of the profession that I love."

- more -

In addition to his dedication to The George Washington University, he also serves as the director of the African American Communities Project of the National Museum of American History at the Smithsonian Institution. In December 1993, he was appointed by the Secretary of the Interior Bruce Babbitt to the National Park System Advisory Board, and in 1995, he was elected chair of the board. In 1994-95, he served as senior advisor on historical interpretation and public education for the director of the national park service.

Horton has also served as historical advisor to the Walt Disney Corporation and to several museums in the United States and abroad, including the National Civil Rights Museum in Memphis; Colonial Williamsburg; the Tenement House Museum in New York City; and the National Underground Railroad Freedom Center in Cincinnati. An advocate of public history, he has been historical consultant to numerous film and video productions seen on ABC, PBS, the Discovery Channel and the History Channel.

A Fulbright Professor of American Studies at the University of Munich from 1988-89, Horton has lectured throughout Europe and in Thailand and Japan and assisted the German government in developing American Studies programs in the former East Germany. In addition, Horton has received numerous awards including a scholarly studies grant by the Smithsonian Institution and the Oscar and Shoshana Trachtenberg Award from GW.

He has published five books, most recently "In Hope of Liberty: Culture, Protest and Community Among Northern Free Blacks, 1700-1860" (Oxford University Press, 1996).

Working in collaboration with The Carnegie Foundation, The Council for Advancement and Support of Education (CASE) initiated the Professors of the Year program in 1981. Beginning in 1994, national awards were distributed according to four categories: baccalaureate colleges; community colleges, master's universities and colleges and research and doctoral universities.

The Carnegie Foundation for the Advancement and Support of Education is an international association of colleges, universities and independent elementary and secondary schools. Representing these institutions are professionals in the fields of alumni relations, communications and fundraising.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE
October 16, 1996

Media Contact: Bob Ludwig
(202) 994-1423

GW TO HONOR WORLD CHAMPION STUDENT SOLAR CAR TEAM OCT. 19

Engineering Students Power to Victory in Two Races in Japan During Summer

EVENT: GW Solar Car Celebration

DATE: Saturday, October 19, 1996
2:00 p.m.

PLACE: University Yard
The George Washington University
H Street, between 20th and 21st Street, NW
Washington, D.C.

BACKGROUND:

The GW Solar Car Team won both races it competed in last summer, including the three-day 1996 World Solar Car Rallye in Akita, Japan. The victory in Akita marked the first time in the history of the event that a car entered in the low-cost Junior class had won the overall race ahead of multi-million-dollar entries.

The World Solar Car Rallye was held July 26-28 at the Ogata-mura Solar Sports Line, an 18.6 mile track that is the first course officially approved by the International Solar Car Federation. GW and OSU, a Japanese technical university, each completed 39 laps, but GW was declared the winner by finishing 19 minutes ahead of OSU.

More than 100 entries from around the world were split equally among three classes: Open (high-grade solar cells lead-acid batteries), Stock (lower-grade cells and lead-acid batteries) and Junior (universities with stock-class specifications).

GW also captured first place at the Solar Car Sprint Rally and Environmental Exhibition in Noto, Japan, on August 21-24.

-more-

While building the solar car in an underground parking garage on campus, the team of more than 30 students from GW's School of Engineering and Applied Science rarely got to see the sun that powers their vehicle. "About 10 of us put in 20-hour days, seven days a week, the last few months before the race," said Paul Bedewi, a student project leader and one of the drivers of the car. "We didn't have the option of spending millions of dollars on very efficient solar cells and batteries. We had to improve our design and concentrate on aerodynamics."

The solar-powered vehicle cost about \$300,000 to build. More than 50 sponsors , including Ford Motor Company, have contributed money, materials and services to the project.

Media wishing to cover this event should call Bob Ludwig in GW's Office of Public Affairs at (202) 994-1423.

FOR IMMEDIATE RELEASE

October 16, 1996

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

**GW TO SERVE AS LAUNCH SITE FOR NATIONAL COLLEGE
ROUNDTABLE FORUM ON WOMEN'S HEALTH**

**The U.S. Public Health Service's Office on Women's Health to Conduct First Forum
With National Leaders and GW Students Oct. 28**

EVENT: **The National College Roundtable Forum**, sponsored by the U.S. Public Health Service's Office on Women's Health (OWH), was created to engage American college women in a national women's health dialogue. The launching of the Forum will feature Assistant Surgeon General and Director of OWH **Susan J. Blumenthal**, M.D., M.P.A.; President of The Society for the Advancement of Women's Health Research **Phyllis Greenberger**; GW's Director of Student Health Services **Isabel Kuperschmit**, M.D.; and an invited Olympic athlete.

The program includes the showing of: **"Get Real: Straight Talk About Women's Health,"** a video produced by the OWH and The Society for the Advancement of Women's Health Research. Students will participate in roundtable discussions after viewing the video to share their health concerns and questions with each other and with the panelists. The Forum will serve as the model for similar programs across the U.S. and student input will help shape future OWH women's health initiatives.

WHEN: Monday, October 28, 1996
 7 p.m.- 9 p.m.

WHERE: Marvin Center Ballroom, 3rd Floor
 The George Washington University
 800 21st St., N.W.
 Washington, D.C.

COST: Free

-- more --

BACKGROUND:

The National College Roundtable Forum on Women's Health has particular importance for young women because unhealthy lifestyle behaviors, including smoking, alcohol, substance abuse, poor diet and lack of exercise are often adopted in adolescence or early adulthood. These same factors contribute over 50% to the causation of all 10 of the leading causes of death in American women of all ages. **As many as one million premature deaths in the United States could be prevented through changes in behavior.** The goal of the Forum is to provide young women with the information they need to live healthier, longer and more productive lives.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

All panelists and students will be available for interviews. For more information, please contact Alexa Kim at (202) 994-3087.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE

October 17, 1996

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

**GW TO LAY CORNERSTONE OF NEW STATE-OF-THE-ART
RESIDENCE HALL OCT. 19**

Ceremony to be Conducted According to Ancient Custom

EVENT: **Cornerstone Ceremony** for the University's new Residence Hall in cooperation with the Grand Lodge of the District of Columbia Free and Accepted Masons. Also, President Stephen Joel Trachtenberg will present The George Washington University President's Medal to C. Fred Kleinknecht, Sovereign Grand Commander, The Supreme Council, Ancient and Accepted Scottish Rite of Freemasonry. The honor is being bestowed in recognition of Kleinknecht's outstanding friendship to the University and the Scottish Rite's contributions to the betterment of education through the funding of the GW Scottish Rite Scholarships.

DATE: October 19, 1996
11 a.m.

LOCATION: 2350 H Street, NW (H & 24 Sts.)
Washington, D.C.
(Foggy Bottom/GWU Metro, Blue and Orange lines)

BACKGROUND:

This ceremony marks another milestone in GW's first new residence hall construction project in nearly 60 years. GW's 13 other residence halls were existing structures, mostly former hotels and apartment buildings. The new residence hall will be located at the southeast corner of 24th and H Streets, NW. The nine-story building will contain 119 units and house 444 students. The units will be configured as one- and two-bedroom apartments each with a living room, kitchen and bathroom. Each unit will be cable-ready and every student will have a data port for computer use.

-- more --

Below the building will be two levels of parking with 57 spaces to be assigned as part of the general University parking inventory. The building is designed to complement its neighboring structures, using a red brick compatible with that of St. Mary's Episcopal Church, St. Mary's Court and GW's Hillel Center. Its fenestration, restrained decoration of precast cornices and base and its courtyard facing H Street reflect its residential use and character. Dock areas below the building allow vehicles servicing the hall to avoid the public alley behind the building adjacent to the church and eliminate the need for a rear loading dock.

Special features of the building include a system to encourage the recycling of trash and an interior finished with materials selected for their benign qualities. The interior materials were specified by an environmental consultant and chosen to avoid toxic volatiles from paint, glues, carpet fibers and backings and from furniture fabrics and components. The resulting building is one designed to be a pleasing, functional and healthy student residence and a positive addition to the strong residential character of the neighborhood. The hall is scheduled for occupancy in the Fall of 1997.

Over 95 percent of GW freshmen live in residence halls on campus, while more than 50 percent of all undergraduates at GW reside in University residence halls.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

FOR IMMEDIATE RELEASE
October 18, 1996

MEDIA CONTACT: Audra Garling
(202) 994-6467

GW CELEBRATES 25 YEARS OF THE FINE ART OF THERAPISTS

Artists as Therapists: Therapists as Artists at GW October 29

EVENT: Opening Reception for "**Fine Art by Therapists: Celebrating 25 Years at GW,**" a juried exhibit of artworks by alumni, faculty, field supervisors and students, commemorating the 25th anniversary of the founding of The George Washington University's Graduate Art Therapy Program. The exhibit is open through November 29 and was juried by Joseph Di Bella, director of the art department at Mary Washington College in Fredericksburg, VA.

The reception features a panel discussion entitled "**Artists as Therapists: Therapists as Artists,**" which includes clinicians from a variety of mental health professions. The panelists are Katherine Brunkow, MSW, LICSW; Harvey Rich, M.D.; and Steven Schulman, Ph.D.

WHEN: Opening Reception
Tuesday, October 29, 1996
5-7 p.m.

Exhibit runs through November 29, 1996

WHERE: Colonnade Gallery
The George Washington University
Marvin Center, 3rd Floor
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GWU Metro, blue and orange lines)

COST: Free and open to the public.

Background:

A discipline which has only recently developed, art therapy embodies the expression of personal ideas and achieving a sense of well-being through the creation of art. The George Washington University Graduate Program in Art Therapy, established in 1971, is one of the oldest programs in the country and one of the first to receive approval from the American Art Therapy Association.

GW's philosophy has been influenced by the teachings of art therapy founders who have been associated with the development of the GW program--Edith Kramer and the late Hanna Yaxa Kwiatkowska, Bernard Levy and Elinor Ulman.

While art is used therapeutically to provide the opportunity for people in varied settings and from diverse backgrounds to explore themselves artistically, the heart of the treatment is firmly rooted in the visual arts--drawing, painting and sculpture.

The opening reception, **"Artists as Therapists: Therapists as Artists,"** welcomes a panel of clinicians from a variety of mental health professions. These artists will discuss the role of art as therapy. Panelists include Katherine Brunkow, MSW, LICSW; Harvey Rich, M.D.; and Steven Schulman, Ph.D.

Steven Schulman is a Ph.D in clinical psychology who deals primarily with the implication of learning disabilities on personality development, psychopathology and defense structures. He received his doctorate at Catholic University and conducted his post-doctoral study at NYU. Schulman continues to teach in two Washington School of Psychiatry training programs, while serving on its Board of Directors and program steering committees. With 25 years of painting experience, Schulman's works include oil, acrylic, pastel, experimentation with textured grounds and *pleine aire* painting.

Dr. Harvey Rich, a resident of the Washington area since 1966, received his B.A. from Cornell College in Iowa and recieved his M.D. from Georgetown University Medical School. Following two years at Bethesda Navy Medical Center where he served as chief of consultation liaison psychiatry and assistant director of outpatient psychiatry, Rich went on to study psychoanalysis at the Washington Psychoanalytic Institute in Washington. Rich's numerous positions included founder, past president and chairman of the board of the Washington Psychoanalytic Foundation. Currently he serves as founder, president and chairman of the board of the American Psychoanalytic Foundation.

Katherine Ault Brunkow is a licensed clinical social worker in the District of Columbia and Maryland. She received her B.A. from DePauw University and went on to receive her M.S.W. and NCSSS from Catholic University. In addition, she attended the Advanced Psychotherapy Training Program at the Washington School of Psychiatry. In 1995 she received analytic training at the Washington Psychoanalytic Institute. Currently Brunkow practices psychotherapy in a private social work clinic.

FOR IMMEDIATE RELEASE
October 18, 1996

Media Contact: Bob Ludwig
(202) 994-1423

**GW ANNOUNCES NOVEMBER 22 SYMPOSIUM:
"LIFE IN THE UNIVERSE: WHAT IS THE MESSAGE FROM MARTIAN FOSSILS"**

Gathering Will Provide Information for White House "Space Summit"

EVENT: "Life in the Universe: What is the Message From Martian Fossils," a symposium sponsored by The Space Policy Institute of The George Washington University's Elliott School of International Affairs, in collaboration with the Planetary Society and the National Space Society.

Symposium speakers (to be announced) will discuss the cultural, intellectual, theological and societal implications of the recent announcement of evidence of possible fossils of ancient life forms from Mars.

President Clinton at the time of this announcement asked Vice President Al Gore "to convene a space summit on the future of America's space program." The symposium will also provide an opportunity for the public to express its perceptions of an appropriate response to the Mars meteorite findings prior to the White House summit.

DATE: Friday, November 22, 1996
(Time to be determined)

PLACE: Marvin Center
The George Washington University
800 21st Street, NW
Washington, D.C.

BACKGROUND:

World interest was captivated by the August 7 announcement that highly suggestive evidence exists of long-ago microbial life on Mars. This announcement has triggered a renewed fascination with the possibility of other life forms in the universe and reinvigorated the debate about goals for future space exploration.

-more-

Symposium speakers are still being finalized. To receive additional information about the symposium as it becomes available, send an e-mail message to marssymp@gwis2.circ.gwu.edu or call (202) 994-7279. Symposium details will also be posted on the home pages of the sponsoring organizations:

GW Space Policy Institute - <http://www.gwu.edu/~spi>

National Space Society - <http://www.nss.org>

The Planetary Society - <http://planetary.org/tps/>

Partial funding for the symposium is also being provided by the District of Columbia Space Grant Consortium.

FOR IMMEDIATE RELEASE
October 18, 1996

CONTACT: Karen Sibert
202/994-9023

-- MEDIA ADVISORY --

WHAT: The George Washington University Law School Enrichment Program presents **Professor Michael Tigar**, Joseph D. Jamial Centennial Professor at the University of Texas School of Law in an address titled, "The Oklahoma City Bombing Case and the Lawyer's Duty."

WHEN: Wednesday, October 23, 1996
4:30 p.m.

WHERE: The George Washington Law School
Lerner Hall, Room 201
2000 H Street, NW
Washington, D.C.

Background:

Michael Tigar is the appointed counsel for Terry Lynch Nichols, a suspect in the Oklahoma City bombing case. Tigar holds the Joseph D. Jamail Centennial Chair in Law at the University of Texas School of Law where he has been a member of the faculty since 1983. He is of counsel to Haddon, Morgan & Foreman, a litigation firm in Denver, Colorado, and was previously a partner in Washington, D.C.'s Williams and Connolly.

Tigar has argued appeals in almost every U.S. court of appeals and in the U.S. Supreme Court. He has tried cases in all parts of the country, representing a broad array of clients, including Senator Kay Bailey Hutchison, Governor John Connolly, Fernando Chavez and Angela Davis.

FOR IMMEDIATE RELEASE

October 21, 1996

CONTACT: Karen Sibert or
Denise Isaac
202/994-9023

**HELPING HIGHER EDUCATION STAY AHEAD OF THE GAME
IS FOCUS OF NEW GW RESEARCH REPORT**

Washington -- A recently published report by the Educational Resources Information Center (ERIC) Clearinghouse on Higher Education at The George Washington University cites the need for sustainable changes in efficiency and productivity at colleges and universities as well as the development of measures or benchmarks to gauge their progress. **"Benchmarking in Higher Education: Adapting Best Practices To Improve Quality"** defines benchmarking as an ongoing, systematic process for measuring and comparing the work processes of one organization to those of another by bringing an external focus to internal activities.

The report covers the benefits of benchmarking as a quality improvement tool, such as overcoming resistance to change; providing a structure for external evaluation; creating new networks of communication; and improving operations with dramatic innovations. Within higher education, benchmarking is underway at graduate business schools, professional associations and individual institutions to analyze core functions (accounting, admissions, development, etc.) as well as teaching processes.

The study identifies four types of benchmarking: internal, competitive, functional/industry and generic or best-in-class. Internal is best used at large, decentralized institutions with many departments conducting similar processes. Competitive benchmarking analyzes processes among peer institutions in similar markets. Larger, more broadly defined competitors utilize functional or industry benchmarking. Generic or best-in-class looks at broad applications of data collection from different industries to find the best operations.

"Among the improvement strategies and techniques such as Total Quality Management, Continuous Quality Improvement and Business Process Reengineering, benchmarking has emerged as a

- more -

useful, easily understood and effective tool for staying competitive," says author **Jeffrey W. Alstete of the Hagan School of Business at Iona College in New Rochelle, New York.**

The issues addressed by strategic benchmarking in higher education include: building core competencies that will help sustain competitive advantages, targeting specific shifts in strategy, such as entering new educational markets or new educational programs and creating an institution which is more capable of learning how to respond to an uncertain future.

The new pattern for universities is a continual learning process, just as individuals in society must pursue lifelong learning. If learning is to be the main focus, and students are now using technology continually to receive training at home or at the work site, then it is vital that colleges and universities keep up with the competition by continually comparing and improving with new tools such as benchmarking.

"Benchmarking in Higher Education: Adapting Best Practices To Improve Quality" is report No. 5 of the 1995 Higher Education Report Series from the Association for the Study of Higher Education (ASHE)-ERIC Clearinghouse on Higher Education. The ERIC Clearinghouse on Higher Education is a sponsored project of The George Washington University's Graduate School of Education and Human Development.

The monograph is available for \$18.00 from: ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, NW, Suite 630, Washington, D.C. 20036. Copies for review by the educational press are available upon request.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE

October 21, 1996

CONTACT: Karen Sibert

202/994-9023

**CAROL K. SIGELMAN APPOINTED GW ASSOCIATE VICE
PRESIDENT FOR RESEARCH AND GRADUATE STUDIES**

The George Washington University has announced the appointment of Carol K. Sigelman as associate vice president for Research and Graduate Studies. Sigelman will assume her new responsibilities on October 28, 1996. Currently, Sigelman serves as a professor of psychology and director of the Developmental Psychology Program at GW.

"It is enormously satisfying to assure the continued enhancement of our research and scholarly enterprise with the appointment of one of our own," said GW President Stephen Joel Trachtenberg.

"I look forward to this exciting opportunity to support the efforts of students and faculty members working together to expand our knowledge and understanding of the world," said Sigelman.

Sigelman received a B.A. in English from Carleton College, graduating magna cum laude and with membership in Phi Beta Kappa. She earned an M.A. and her Ph.D. from George Peabody College, with a double major in psychology and English. Her major scholarly research interests lie in the areas of social development and social cognition, children's conceptions of diseases and psychological problems and social aspects of developmental disability.

Her career began at Texas Tech University in Lubbock, Texas, where she taught psychology and became director of research at the Research and Training Center in Mental Retardation. She moved to the Department of Psychology at Eastern Kentucky University where she taught from 1979 to 1988. Subsequently, she joined the faculty of the University of Arizona and was a professor of psychology from 1988 to 1992. She came to GW in 1992 as a professor of psychology.

"Professor Sigelman's extensive background makes her eminently qualified to assume the responsibilities of this position," said Donald R. Lehman, GW's vice president for

- more -

academic affairs. "We welcome her valued expertise as we work to maintain and enhance our research and graduate programs at The George Washington University."

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE

October 22, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

**EMERGING ARTISTS FEATURED
IN DIMOCK GALLERY'S ANNUAL STUDENT SHOW OPENING NOV. 7**

- WHAT:** "Annual Student Show," featuring works by undergraduate and graduate students in The George Washington University's Department of Art. The exhibition includes a wide range of media, including ceramics, design, drawing, painting, photography, printmaking, sculpture and visual communications. Many of the pieces from this show, which is sponsored by GW's Dimock Gallery and the GW Department of Art, will be available for purchase.
- WHEN:** November 7 - December 4, 1996
Tuesday - Friday, 10 a.m. to 5 p.m.
Also open selected hours in conjunction with Lisner Auditorium events.
- WHERE:** Dimock Gallery (off the lower lobby, Lisner Auditorium)
The George Washington University
730 21st Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Orange and Blue Lines)
- COST:** Free and open to the public.
For more information, contact the Dimock Gallery at (202) 994-1525.

Room 207
Office of Special Collections
Gelman Library, 00000

Dave Anderson
- MATI.

FOR IMMEDIATE RELEASE
October 23, 1996

MEDIA CONTACT: ALEXA KIM
(202) 994-3087

**GLOBAL MANAGEMENT RESEARCH PROFESSORS NAMED AT GW'S
SCHOOL OF BUSINESS AND PUBLIC MANAGEMENT**

**The Institute for Global Management and Research Awards
Professorships to Three Distinguished Global Scholars**

Washington – As an extension of The George Washington University's School of Business and Public Management's (SBPM) commitment to a global research environment, The Institute for Global Management and Research has announced the awardees for the Global Management Research professorships: Associate Professor of Marketing Ravi Achrol, Professor of Strategic Management Herbert J. Davis and Associate Professor of International Business Robert Weiner. Awards were made on the basis of an applicant's research record, proposed research plan and the potential for significant publications. The research must have a global dimension and the prospect of enhancing the goals of the Institute for Global Management and Research and SBPM.

Achrol's research explores the structure, economic rationale, strengths, weaknesses and prospects of four kinds of network organizations and the conceptual differences in organizational theories. "These four new kinds of network exchange relationships—internal, vertical, inter-market and opportunity networks—pose unique inter-organizational and managerial demands that are poorly understood in theory and in U.S. practice," says Achrol, who expects his new research to have on U.S. competitiveness.

Achrol received an M.B.A. from Rajasthan University in Jaipur, India, and a Ph.D. in marketing from Northwestern University. Prior to joining the SBPM faculty in 1991, he served for 10 years on the faculty of the University of Notre Dame. Achrol teaches courses in channels of distribution and marketing management, and has written a number of articles on marketing alliances for leading journals of marketing. His paper entitled "The Franchise as a Network Organization" won the Best Conference Paper Award at the Society of Franchising Conference in 1996.

-- more --

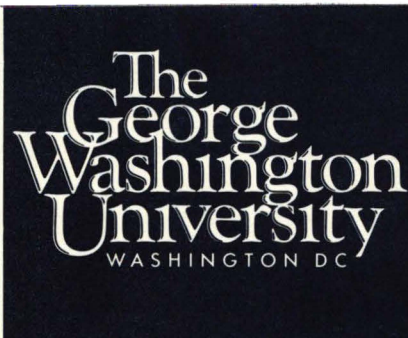
Davis' research investigates the role of various dimensions of national culture in economic growth and international expansion of global firms. Ever since "The East Asian Miracle" report was published by the World Bank, there has been a renewed interest in the relationship between national culture and economic growth. Davis expects his research will increase understanding among senior level managers, public policy makers and strategic management scholars.

Davis holds an M.B.A. from East Carolina University and a Ph.D. from Louisiana State University. He is currently on sabbatical and is serving as senior adviser to the Faculty of Business, Royal Government of Cambodia. His assignment is to develop the strategic plan for the development of the faculty of business. From 1991-93, during a leave of absence from GW, Davis served as chief academic officer of Indiana University's Malaysia campus. He was a visiting senior fellow at the National University of Singapore and a visiting senior lecturer at the University of Western Australia.

The theme of Weiner's research is international contracts. While contracting is an important issue for management in general, it presents a particular challenge in international business, because enforcement of contracts across national borders is costly and difficult. The study of contracting cuts across many functional lines. His research aims both to analyze issues important for the petroleum industry and utilize the industry as a real-world laboratory for examination of broader issues in international business.

Weiner received his Ph.D. in business economics from Harvard University. He teaches international financial management, international financial markets and international portfolio management. He has been a research fellow in the International Energy Program, Center for Business and Government and the John F. Kennedy School of Government at Harvard University. He has authored or co-authored four books, *Energy and Environment*, *Oil Shock*, *Oil and Money* and *Oil Markets in a Turbulent Era*.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises seven departments -- accountancy, finance, international business, management science, marketing, public administration, and strategic management and public policy. The school is also home to the International Institute of Tourism Studies.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE

October 24, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

**GW PRESIDENT STEPHEN JOEL TRACHTENBERG TO BE HONORED
WITH B'NAI B'RITH HUMANITARIAN AWARD**

WASHINGTON -- On Thursday, November 14, 1996, Stephen Joel Trachtenberg, president of The George Washington University, will be honored with the B'nai B'rith Humanitarian Award for his "devotion to education, exemplary leadership and commitment to helping others."

The ceremony, celebrating Trachtenberg's accomplished career, will be held at Washington's Grand Hyatt Hotel, 1000 H Street, NW, at 6:30 p.m. The host of the dinner will be Sheldon Cohen, former chairman of the Internal Revenue Service and chairman of B'nai B'rith's Legacy Development Committee. Previous recipients of this award include Charles E. Smith, Aaron Goldman, Abe Pollin, Alma and Joseph Gildenhorn, Jack and Ina Kay and Rosalyn and Robert Hirsch.

"It is a distinct honor and privilege to receive the B'nai B'rith Humanitarian Award," said Trachtenberg. "The values espoused by B'nai B'rith reflect the most treasured moral and ethical precepts of Judaism; to be deemed worthy of this award is enormously gratifying."

Trachtenberg, the 15th president of The George Washington University and GW professor of public administration, has received numerous accolades for accomplishments throughout his career in education and public service. In 1978, he was named one of the Top 100 Leaders in the American Academy in a *Change Magazine* poll. He also received a 1987 Human Relations Award from the National Conference of Christians and Jews. In 1988 the Connecticut Bar Association honored him with its Distinguished Public Service Award and he was recognized by the Hartford NAACP for his contributions to the education of minority students. In 1990, he was honored with the University Medal of Highest Honor from Hyung Hee University in Korea. In 1992, he received the International Salute Award in honor of Martin Luther King, Jr., and the Hannah G. Solomon Award from the National Council of Jewish Women. He also has received numerous honorary doctoral degrees in public administration, laws, humanities and humane letters from prominent universities in this country and abroad.

Prior to coming to GW, he had served as president and professor of law and public administration at Hartford University for 11 years, and as vice president for academic services and academic dean of the College of Liberal Arts at Boston University for eight years.

- more -

Before beginning his career in higher education administration, Trachtenberg served as secretary for a Lyndon B. Johnson White House Task Force on Education. He was a special assistant to the U.S. Education Commissioner at the Department of Health, Education and Welfare and an aide to former U.S. Representative John Brademas. He also served for three years as an attorney in the New York office of the U.S. Atomic Energy Commission.

An active member in the Commission on Minorities in Higher Education of the American Council on Education, Trachtenberg also serves on the advisory board of the association's journal, *The Educational Record*. He serves on the boards of the Greater Washington Board of Trade, the Urban League of Greater Washington, the D.C. Federal City Council, the American Association of University Administrators and the Washington Research Library Consortium. He was elected to the National Collegiate Athletic Association (NCAA) Presidents Commission in 1988.

A collector of classic photographs, vintage pens, antique cigar cutters and books, Trachtenberg has written extensively on issues in higher education. He is the author of "*Speaking His Mind*," a collection of his essays on higher education. Trachtenberg is co-editor of the book "*The Art of Hiring in America's Colleges & Universities*" and has contributed several chapters to "*Academic Leaders as Managers*," "*Leaders on Leadership: The College Presidency*," and "*Productivity in Higher Education*." He has been published in such journals as *The Educational Record*; *Phi Delta Kappan*; *The Association of Governing Boards of Colleges and Universities' AGB Reports*; *Resources in Education* and *Journal for Higher Education Management*; *The College Board Review*; *The College Marketing Alert*; *The Chronicle of Higher Education*; *The Washington Post* and *The New York Times*. He has also served as consulting editor to *The Journal of Education*.

A member of Phi Beta Kappa, Trachtenberg earned a bachelor's degree from Columbia University in 1959, a J.D. from Yale University in 1962 and a Master of Public Administration from Harvard University in 1966. In 1968 he studied in Oxford, England, as a Winston Churchill Traveling Fellow. He is married and has two sons, Adam Maccabee, 21, and Ben Lev, 18. His wife, Francine Zorn Trachtenberg, is vice president of WETA, Washington, D.C.'s local PBS station, and a member of the board of directors of the District of Columbia Jewish Community Center.

B'nai B'rith, the world's oldest and largest Jewish organization with members in 56 countries, is dedicated to preserving human rights, communicating Jewish values, serving local communities through sponsoring programs and providing affordable housing to low-income seniors of all races and religions.

For more information, please call Audra Garling in GW's Office of Public Affairs, at (202) 994-6467.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE
October 28, 1996

CONTACT: Karen Sibert or
Denise Isaac
202/994-6460

TEACHING IMPROVEMENT MODELS HELP FACULTY ASSURE HEIGHTENED STUDENT LEARNING, SAYS NEW GW RESEARCH REPORT

WASHINGTON -- A new research report from the Educational Resource Information Center (ERIC) Clearinghouse on Higher Education at The George Washington University draws on the increasing trend of college and university faculty to improve their classroom performance to assure student learning. Through a collection of teaching improvement models designed for flexible applications, the report titled, **"Models for Improving College Teaching: A Faculty Resource."** serves to enlighten faculty and promote the learning process.

"As learning becomes more complex, students frequently depend upon faculty to assist them with a multitude of obstacles," says author Jon Travis Ph.D., of Texas A&M University. "Yet, given the typical preparation college faculty receive for teaching, the tendency to concentrate on presentational methods, like the lecture, can aggravate student difficulties with learning." He recommends a change of perspective from viewing teaching as covering the content to helping students to learn in an effort to understand how people learn.

While resources, strategies, and models for teaching enhancement are abundant, there are no concise guide for hardworking faculty members to choose from. This comprehensive and concise compilation of models offers faculty an assortment of resources to utilize in this endeavor. The report highlights six categories: models for assessment and feedback, discussion and sharing, dissemination, clinical development, teaching and learning theory, and instructional planning. Selected models minimize the need for additional training in order for faculty to have a better opportunity to foster student learning.

Faculty commitment to education of students should not overshadow the need for continued development of college teaching. To compensate for graduate educations which have prepared them for research rather than teaching, faculty have an

- more -

obligation to augment lectures with actual teaching devices. As agents of change within the classroom, faculty are responsible for improving the arena of learning. The commitment to continuing instructional development tempered by accessibility must be an essential aspect of education.

"Models for Improving College Teaching: A Faculty Resource" is report No. 6 of the 1995 Higher Education Report series from the Association for the Study of Higher Education (ASHE)-ERIC Clearinghouse on Higher Education. The ERIC Clearinghouse on Higher Education is a sponsored project of The George Washington University's Graduate School of Education and Human Development.

The monograph is available for \$18.00 plus \$3.75 for shipping from ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, NW, Suite 630, Washington, D.C. 20036. Copies for review by the educational press are available upon request.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE

October 30, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

EXTENSIVE JUDAICA BOOK COLLECTION DONATED TO GW'S GELMAN LIBRARY

**Signing ceremony and reception in honor of
I. Edward Kiev Judaica Collection to be held November 13**

WASHINGTON -- Nearly two years ago Ari and Phyllis Kiev approached Stephen Joel Trachtenberg, president of The George Washington University, about the possibility of donating the family's extensive Judaica book collection to GW. Impressed with Trachtenberg's appreciation of the collection and his breadth of vision about its role in the University, the Kievs chose to donate their collection of limitless scholarly value to the GW Melvin Gelman Library.

"This was not a planned event, but it didn't happen by chance," said Ari Kiev, who had no affiliation with the university previously. It was Kiev's wife, Phyllis, who recognized the value of having the books available to students in a university setting. "After contacting a few scholars and librarians we began to hear from many colleges and universities in the United States and Israel. Of all these schools, only GW provided the mix of ingredients that met all of our expectations. It was not only a feeling that President Trachtenberg was the man who shared our vision, but also Jack Siggins' incredible understanding of new developments in library science and Robert Eisen's scholarly interest and the overall enthusiasm of the library staff. It was most definitely a team effort."

A signing ceremony and reception in honor of the I. Edward Kiev Judaica Collection, a gift of the Kiev Library Trust, will be held on Wednesday, November 13, 1996 from 4-6 p.m. in The George Washington University Gelman Library's Special Collections Department, 2130 H Street, NW. A preliminary catalogue of this extensive collection will be on display. The ceremony will be hosted by GW's Board of Trustees, GW President Stephen Joel Trachtenberg and University Librarian Jack Siggins.

One of the largest of its kind in the District of Columbia and on the East coast, the collection comprises more than 10,000 volumes on religion, philosophy, classics and art. While most of the gift dates from the 18th, 19th and 20th centuries, there are also several incunabula from the 15th century. This gift is considered to be a living library, as it will continue to grow and may eventually expand to include artifacts and manuscripts.

- more -

"This collection focuses primarily upon materials on Judaica and will greatly enhance the University's standing in Jewish studies," said Jack Siggins, university librarian. "However, it will also complement our other departments, such as History and Religion, to name just two. It really puts GW on the map in relationship to Judaic studies and research."

"What separates good Judaica libraries from fabulous Judaica libraries is their out-of-print material," commented Robert Eisen, assistant professor of Religion and Judaic Studies at GW. Eisen was the envoy sent by the University to the Kiev home to survey the more than 10,000 individual pieces. "What you have here is a very valuable collection of out-of-print Judaica still used by scholars, which is not easily accessible in the D.C. area unless one wants to go down to the Library of Congress, which is difficult to use. Acquisition of the Kiev's library is a qualitative leap for GW's Judaica holdings, raising Gelman's already considerable Judaica collection to a whole new level."

Ari and Phyllis Kiev believe his father would have been pleased to see his collection in a city such as Washington, D.C., with its close proximity to major cultural institutions such as the Smithsonian, Holocaust Museum and Library of Congress.

"This is not my story, this is my father's," said Kiev. "My parents had a strong love for Jewish books." His parents, Rabbi I. Edward Kiev, who spent 50 years as librarian at Hebrew Union College-Jewish Institute of Religion in New York, and his mother, Mary Nover Kiev, who was the librarian at Temple Emanuel in New York, devoted their life to learning and to collecting and caring for books. "I see this collection as a way of perpetuating the meaning of my father's life."

Plans are underway for the construction of a designated center within Gelman Library, dedicated to I. Edward Kiev, to house this special collection. Both the Library and the Kiev family anticipate that this gift will continue to enhance academic research in perpetuity. In Kiev's words, "when students and scholars focus their energy on these books, they will generate the energy to keep the library growing."

"It is an honor and a privilege to accept this historic gift from the Kiev family," said Trachtenberg. "As this collection grows, it will further honor I. Edward Kiev and enhance our University. It is a wonderful example of GW's efforts to move from strength to strength."

Media interested in covering the signing ceremony should call Audra Garling in GW's Office of Public Affairs at (202) 994-6467.

FOR IMMEDIATE RELEASE

October 30, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

EXTENSIVE JUDAICA BOOK COLLECTION DONATED TO GW'S GELMAN LIBRARY

**Signing ceremony and reception in honor of
I. Edward Kiev Judaica Collection to be held November 13**

WASHINGTON -- Nearly two years ago Ari and Phyllis Kiev approached Stephen Joel Trachtenberg, president of The George Washington University, about the possibility of donating the family's extensive Judaica book collection to GW. Impressed with Trachtenberg's appreciation of the collection and his breadth of vision about its role in the University, the Kievs chose to donate their collection of limitless scholarly value to the GW Melvin Gelman Library.

"This was not a planned event, but it didn't happen by chance," said Ari Kiev, who had no affiliation with the university previously. It was Kiev's wife, Phyllis, who recognized the value of having the books available to students in a university setting. "After contacting a few scholars and librarians we began to hear from many colleges and universities in the United States and Israel. Of all these schools, only GW provided the mix of ingredients that met all of our expectations. It was not only a feeling that President Trachtenberg was the man who shared our vision, but also Jack Siggins' incredible understanding of new developments in library science and Robert Eisen's scholarly interest and the overall enthusiasm of the library staff. It was most definitely a team effort."

A signing ceremony and reception in honor of the I. Edward Kiev Judaica Collection, a gift of the Kiev Library Trust, will be held on Wednesday, November 13, 1996 from 4-6 p.m. in The George Washington University Gelman Library's Special Collections Department, 2130 H Street, NW. A preliminary catalogue of this extensive collection will be on display. The ceremony will be hosted by GW's Board of Trustees, GW President Stephen Joel Trachtenberg and University Librarian Jack Siggins.

One of the largest of its kind in the District of Columbia and on the East coast, the collection comprises more than 10,000 volumes on religion, philosophy, classics and art. While most of the gift dates from the 18th, 19th and 20th centuries, there are also several incunabula from the 15th century. This gift is considered to be a living library, as it will continue to grow and may eventually expand to include artifacts and manuscripts.

- more -

"This collection focuses primarily upon materials on Judaica and will greatly enhance the University's standing in Jewish studies," said Jack Siggins, university librarian. "However, it will also complement our other departments, such as History and Religion, to name just two. It really puts GW on the map in relationship to Judaic studies and research."

"What separates good Judaica libraries from fabulous Judaica libraries is their out-of-print material," commented Robert Eisen, assistant professor of Religion and Judaic Studies at GW. Eisen was the envoy sent by the University to the Kiev home to survey the more than 10,000 individual pieces. "What you have here is a very valuable collection of out-of-print Judaica still used by scholars, which is not easily accessible in the D.C. area unless one wants to go down to the Library of Congress, which is difficult to use. Acquisition of the Kiev's library is a qualitative leap for GW's Judaica holdings, raising Gelman's already considerable Judaica collection to a whole new level."

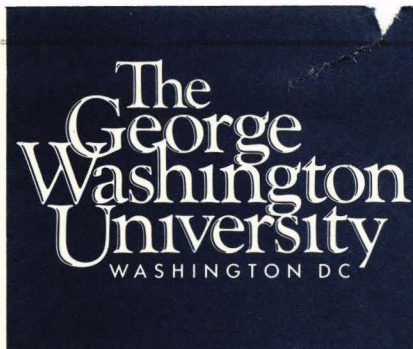
Ari and Phyllis Kiev believe his father would have been pleased to see his collection in a city such as Washington, D.C., with its close proximity to major cultural institutions such as the Smithsonian, Holocaust Museum and Library of Congress.

"This is not my story, this is my father's," said Kiev. "My parents had a strong love for Jewish books." His parents, Rabbi I. Edward Kiev, who spent 50 years as librarian at Hebrew Union College-Jewish Institute of Religion in New York, and his mother, Mary Nover Kiev, who was the librarian at Temple Emanuel in New York, devoted their life to learning and to collecting and caring for books. "I see this collection as a way of perpetuating the meaning of my father's life."

Plans are underway for the construction of a designated center within Gelman Library, dedicated to I. Edward Kiev, to house this special collection. Both the Library and the Kiev family anticipate that this gift will continue to enhance academic research in perpetuity. In Kiev's words, "when students and scholars focus their energy on these books, they will generate the energy to keep the library growing."

"It is an honor and a privilege to accept this historic gift from the Kiev family," said Trachtenberg. "As this collection grows, it will further honor I. Edward Kiev and enhance our University. It is a wonderful example of GW's efforts to move from strength to strength."

Media interested in covering the signing ceremony should call Audra Garling in GW's Office of Public Affairs at (202) 994-6467.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE

October 31, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

GW/FOGGY BOTTOM CLEAN-UP TAKE TWO

Students and Neighbors Will Unite for 2nd Annual Clean-Up Nov. 2

EVENT: Second Annual Foggy Bottom Clean-Up, sponsored by The George Washington University's Student Association, Marvin Center Governing Board, Neighbors Project and Program Board.

WHEN: Saturday, November 2
10 a.m.

WHERE: The George Washington University
Marvin Center Ballroom
800 21st Street, NW
Washington, D.C.
(Foggy Bottom Metro, Blue and Orange lines)

Participants will walk together to the designated Foggy Bottom clean-up sites.

Background:

The George Washington University Student Association, Program Board, Neighbors Project and Marvin Center Governing Board, along with GW administrators, faculty and staff, will team up with their Foggy Bottom neighbors for a repeat performance of last year's successful Clean-Up Foggy Bottom campaign.

The group will gather at 8:30 a.m for breakfast and the assigned teams will then travel to separate locations where they will take on various chores, including picking up trash, raking leaves and painting and cleaning rooms of neighborhood buildings.

This program was initiated last year by the Student Association during the University's 175th anniversary celebration as a way to strengthen the relationship between the GW and Foggy Bottom communities. In addition to attending local civic group meetings and meeting personally with community leaders, GW students organized an actual event to join the two groups. Foggy Bottom Clean-up brought together 200 GW and Foggy Bottom members in a common goal to beautify the neighboring area.

For more information, please call Audra Garling in GW's Public Affairs Office at (202) 994-6467.

Office
Gelman L.

Dave Anderson
CAMPUS MAIL
Room 207
Department of Special Collections

FOR IMMEDIATE RELEASE

October 31, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

**GW LAMBDA CHI ALPHA CHAPTER PARTICIPATES IN LARGEST INTERNATIONAL
FRATERNITY PHILANTHROPY EVER**

The North American Food Drive Comes to GW Nov. 2

EVENT: The GW Lambda Chi Alpha chapter will weigh and announce the food totals collected over the last two weeks for The North American Food Drive, an annual canned food drive. This event, the largest international fraternity philanthropy, will take place simultaneously on 219 college campuses in the United States and Canada. The totals tallied will be called into the international headquarters of Lambda Chi Alpha, the sponsor of the drive. Other local support comes from Safeway Supermarkets and many GW organizations.

WHEN: Saturday, November 2, 1996
11 a.m. - 3 p.m.

Dolores Farr, executive director of Washington, D.C.'s Healthy Babies Project, a non-profit organization for underprivileged mothers and their children, will address the audience at 1 p.m.

WHERE: The George Washington University
University Yard
2100 H Street, NW

Background:

Founded in 1909 at Boston University, Lambda Chi Alpha is the third largest fraternity in North America, with 220 chapters, or Zetas, in the United States and Canada. Lambda Chi Alpha has initiated more than 216,000 members since its founding.

Alumni of the fraternity include President Harry Truman; former Supreme Court Justice Harry Blackmun; General Jimmy Doolittle; United States Senators John Danforth, Howell Heflin, John Breaux and Wendell Ford; media personality John Tesh; newsmen Paul Harvey and Frank Reynolds; cartoonist Chester Gould; actors Will Geer, Robert Urich and Claude Aikens; and sports legends Micky Cochrane, Fred Biletnikoff, Hank Iba, Rick Pitino and Larry Brown.

Since 1993 the Lambda Chi Alpha North American Food Drive has collected more than 1.2 million pounds of food for the needy. Established in 1991, the GW Lambda Chi Alpha chapter alone gathered more than 2,100 pounds of food. For this effort, they received special recognition from Lambda Chi Alpha's international headquarters.

Office of Special Collections
Gelman Library, 00000

Dave Anderson
CAMPUS MAIL